

MOTION

CLERK FOR PLACEMENT ON NEXT
COUNCIL AGENDA TO BE POSTED #58

FilmL.A., Inc. (FilmLA) is a private non-profit organization that assists the entertainment industry with securing film permits within the City of Los Angeles. The City of Los Angeles entered into a contract with FilmLA in 2010 (C-117026)(Contract) to: coordinate the film permit process in a centralized manner within the City; ensure that filming in the City is done in accordance with City ordinances and in a manner that minimizes interference with neighborhood and merchant districts; conduct community outreach and notification services to residential and commercial/industrial districts to inform them of filming within their communities; collect permit fees; and develop a marketing program to promote the City as a location for feature film, television and still photography.

The Contract was executed in 2010 for a five-year term, with three five-year renewal options. The Contract expired on June 30, 2015. During that time, the contract administrator, the Economic Workforce Development Department, FilmLA and the Mayor's Chief Liaison of Film and Television Production worked to address technical issues and discuss other proposed revisions within the Contract. The Contract was extended by a letter of agreement on June 29, 2015 for 90 days. A second letter of agreement was signed on September 21, 2015 to extend the existing contract to October 30, 2015 to allow for additional time to discuss the issues and revisions. On November 18, 2015, the City Council voted to extend the first term of the Contract to April 30, 2016; and on April 20, 2016, once again voted to extend the first term of the Contract to June 30, 2016 (C.F. 07-1586-S2). In 2016, a new Contract (C-127625) was executed for a term of four years, with two five-year renewal options. The current Contract is set to expire on June 30, 2020.

The City departments and FilmLA need additional time to discuss the technical issues and proposed revisions to a five-year contract renewal. The existing Contract needs to be extended for an additional six months in order for this process to take place.

I THEREFORE MOVE that the City Council authorize the Board of Public Works, with the assistance of the City Attorney, to execute an extension to the existing contract with FilmL.A., Inc. (C-127625) for an additional six months to December 30, 2020 to provide the City and FilmL.A., Inc. with sufficient time to further discuss the technical issues and proposed revisions associated with the potential exercise of a five-year contract renewal option.

I FURTHER MOVE that the Department of Public Works and FilmL.A., Inc. be instructed/requested to report back to the Health, Education, Neighborhoods, Parks, Arts, and River Committee in 90 days with a status update on the contract renewal proceedings and the outstanding issues being discussed.

I FURTHER MOVE that the Department of Public Works, in conjunction with the Chief Legislative Analyst, the City Administrative Officer, and the City Attorney be instructed/requested to work with FilmL.A., Inc. to negotiate any technical issues and proposed revisions associated with the potential exercise of a five-year contract renewal option.

PRESENTED BY: David E. Ryu
DAVID E. RYU
Councilmember, 4th District

SECONDED BY: Monica Rodriguez

APR 22 2020

ORIGINAL